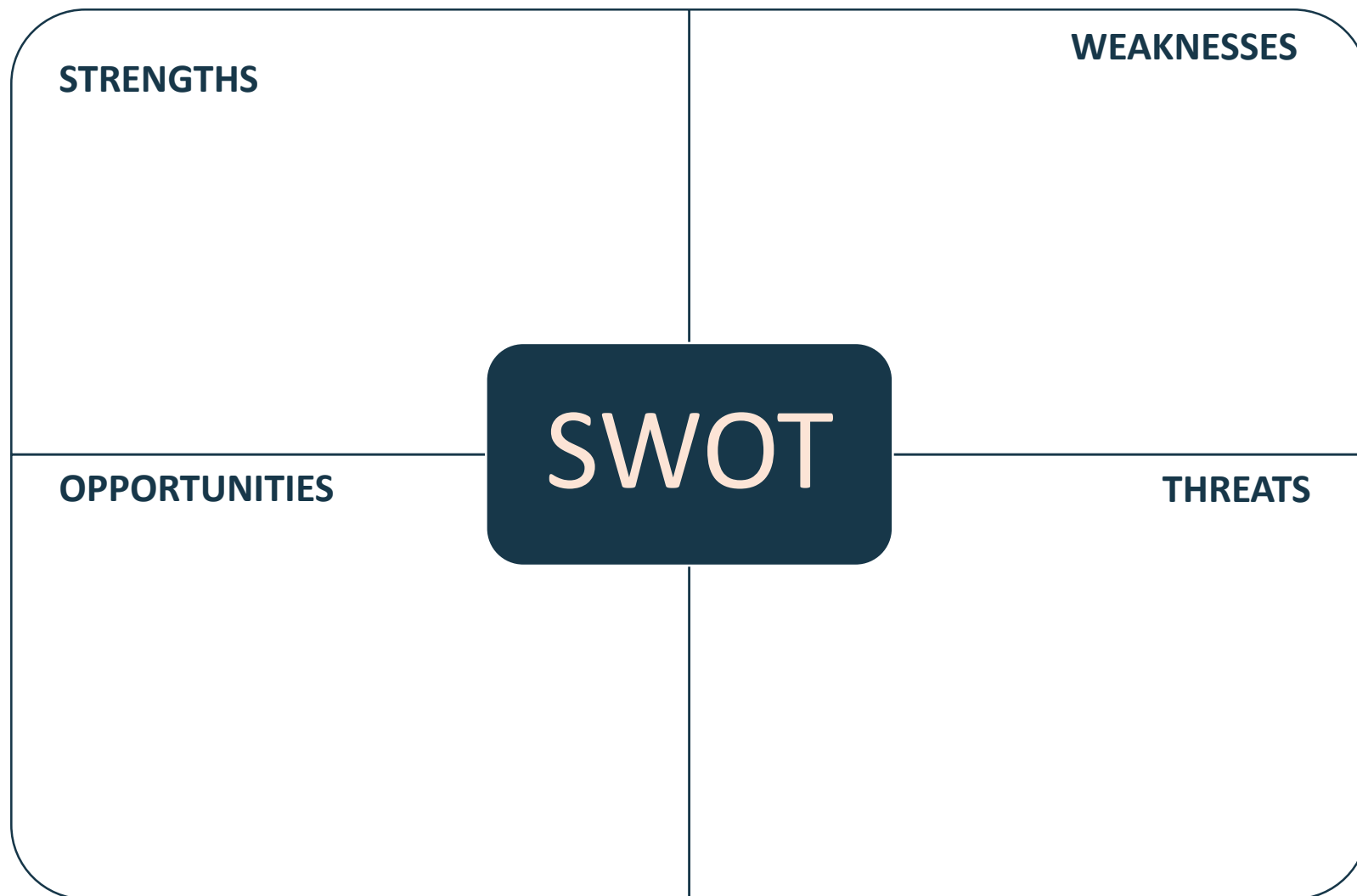


Identifying  
**YOUR** Unique  
Selling Points



# Identifying YOUR Unique Selling Points

